

Institut für Versicherungswirtschaft



Universität St.Gallen



Future.Talk 3 / 2018 (in English)

## **Big Data and Insurance**

Implications for Innovation,  
Competition and Privacy

Friday, July 13, 2018, Zürich  
Zurich Development Center





# Future.Value



## Future.Talk 3 / 2018: Background and Goals

Advances in big data analytics, artificial intelligence and the Internet of Things fundamentally transform the insurance industry and the role data plays in this industry. New sources of digital data, for example in online media and the Internet of Things, reveal information about behaviors, habits and lifestyles that allows us to assess individual risks much better than ever before.

What are potential scenarios for the development of the insurance industry in this new digital age? What are the implications from these scenarios for the insurers, the consumer and the general economic welfare? Which policy concerns need to be addressed from the economic, ethical or legal perspective? These are few of the questions that will be addressed in this Future.Talk. The event is based on a new study by the Geneva Association, which was created in cooperation with the I.VW-HSG and the University of Zurich.

We hope to meet you all on Friday the 13th to discuss the future of our industry.

Martin Eling

Hato Schmeiser





## Future.Talk 3 / 2018

### Big Data and Insurance

Friday, July 13, 2018

#### Location

Zurich Development Center  
Keltenstrasse 48  
8044 Zürich

#### Program

- 2:00**      **Welcome and Introduction**  
Prof. Dr. Martin Eling, I.VW-HSG
- 2:05**      **Big Data and Insurance: Presentation of Study Results**  
Dr. Benno Keller, Geneva Association
- 2:35**      **Big Data and Insurance: Evaluation from an Economic Perspective**  
Prof. Dr. Hato Schmeiser, I.VW-HSG
- 3:05**      **Big Data and Insurance: Evaluation from an Ethical Perspective**  
Michele Loi, PhD, University of Zürich
- 3:35**      *Coffee / Networking*
- 4:05**      **Big Data and Insurance: A Practitioners Perspective**  
Aleksandar Vidovic, Zurich Insurance Group
- 4:35**      **Big Data and Insurance: A Consultant Perspective**  
Patrick Mäder, PricewaterhouseCoopers AG
- 5:05**      **Panel-Discussion With All Speakers**  
Moderation: Prof. Dr. Martin Eling, I.VW-HSG

*From 5:35 Wrap up and Apéro*



## Future.Talk 3 / 2018

### Big Data and Insurance

This conference is part of the Future.Value project offering access to various events, contemporary research results, and the I-VW Management-Information journal, including practitioners and academics latest insights into the financial services industry. Future.Value provides a platform dedicated to promote discussion and knowledge sharing between practitioners and academics in the German-speaking insurance industry.

#### Registration

Registration is limited and will be considered according to date of receipt. Please register online via:

**[www.ivw.unisg.ch](http://www.ivw.unisg.ch) (link on homepage)**

We look forward to your participation.

**Registration deadline: July 6, 2018**

For any questions please contact  
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