



Future.Talk 4 / 2018 (in English)

Blockchain Technology in the Insurance Industry:

The Latest Developments Among InsurTechs and Incumbents

Wednesday, November 14, 2018, Zug





Future.Talk 4 / 2018: Aim and Motivation

Distributed ledger technology, also known as “Blockchain” technology and its potential applications in the insurance sector are currently being intensively discussed among academics and practitioners. Essentially, the Blockchain is a tamper-proof distributed database system, which works “trustless”, i.e. without the need for a reliable central authority. As such, it enables all participants to conduct verifiable, immutable, and traceable transactions, which can be arbitrarily complex. In essence, when connected to the Blockchain, all market participants share a common truth instead of having to reconcile their own private records to achieve a consensus. Due to the decentralized character and the computing-intensive nature of entries into the Blockchain, manipulations are virtually impossible. This is a huge advantage over traditional solutions, particularly in economic ecosystems with contrary interests, such as the insurance industry. Against this background, the Future.Talk 4 / 2018 will take a closer look at current developments among InsurTechs and incumbents. Key aspects will be potential use cases, collaboration possibilities, as well as the future evolution of the sector.

The event will begin with a nontechnical introduction to Blockchain technology. Subsequently, we will consider a specific use case from Switzerland and learn about the latest developments from the angle of the (re)insurance industry. The program is completed by an InsurTech startup focusing on decentralized insurance protocols. All three perspectives will be presented by top-class guest speakers from the industry. Finally, the different perspectives will be merged in a panel discussion, comprising all speakers.



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Burgbachsaal
Dorfstrasse 12
6300 Zug

Program

08:30 Welcome Coffee

09:00 Welcome and Entry
Prof. Dr. Alexander Braun, I.VW-HSG

09:05 Blockchain 101: A Nontechnical Introduction
Prof. Dr. Alexander Braun, I.VW-HSG
Dr. Florian Schreiber, I.VW-HSG

09:35 The Blockchain Car Dossier
Matthias Loepfe, AdNovum
Lorenz Hänggi, AXA

10.05 Coffee Break & Networking

10.35 Blockchain Technology in the Insurance Industry
Jags Rao, Swiss Re

11.05 The Decentralized Insurance Protocol
Dr. Stephan Karpischek, Etherisc

11.35 Panel Discussion
Jags Rao, Swiss Re
Matthias Loepfe, AdNovum / Lorenz Hänggi, AXA
Dr. Stephan Karpischek, Etherisc

Moderation: Prof. Dr. Alexander Braun, I.VW-HSG

12.05 Summary and Conclusion

12.15 Lunch



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This conference is part of the Future.Value project offering access to various events, contemporary research results, and the I.VW Management-Information journal, including practitioners and academics latest insights into the financial services industry. Future.Value provides a platform dedicated to promote discussion and knowledge sharing between practitioners' and academics' in the German-speaking insurance industry.

Registration

For Future.Value-Partners this event is free of charge according to the terms and conditions of their contract. Registration is limited and will be considered according to date of receipt.

For study participants, participation in the conference is also free.

The registration fee for all other participants for this event is CHF 790.--.

Please register online via:

www.ivw.unisg.ch (link on homepage)

We look forward to your participation.

Registration deadline: November 9, 2018

For any questions please contact

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