



University of St.Gallen

Institute of Insurance Economics



# I.VW Future.Value

## Scope of services 2024

# Project concept

When complexity is increasing, knowledge and relationship networking become key success factors for quickly and effectively identifying and mastering new market developments. The I.VW-HSG has a long tradition of creating added value for the insurance industry within knowledge-oriented collaborative projects. In line with this tradition, we have developed the Future.Value project. Through Future.Value, I.VW-HSG provides partner companies with access to the latest trends in financial services and the management expertise of the University of St.Gallen.

# Objectives

Future.Value aims to provide the insurance industry with a platform that promotes the exchange of market and industry knowledge between practitioners and researchers. Through systematic trend monitoring, important developments can be identified at an early stage. Additionally, the project aims to foster dialogue within the insurance industry and cultivate an active knowledge and relationship network.

# Benefits

Information - Exchange - Executive education

## **Our magazine: St.Galler Trendmonitor**

The St.Gallen Trendmonitor for Risk and Financial Markets is published quarterly. The articles feature the latest findings from practitioners and academics on various topics within the financial services field. Additionally, conferences, studies, and research results are carefully selected and summarized for your convenience. Delivery options include a bound magazine or a PDF format sent via email.

## **Young talents**

Future.Value partner companies have the opportunity to showcase their company to prospective students of the University of St.Gallen during selected events (e.g., lectures). For more information on Young talents, please contact us.

## **Applied research / studies**

Alongside the diverse members of Future.Value, I.VW-HSG regularly publishes studies and other publications on current topics within the insurance industry. The I.VW-HSG is also available to address company-specific inquiries regarding research projects within the scope of Future.Value.

## **I.VW annual conference**

The I.VW annual conference is held once a year and provides valuable insights into current and future market developments. Distinguished speakers present new concepts and success models. Moreover, the conference serves as a platform for establishing and nurturing personal connections among executives in the financial services sector. As «the unique conference», it takes place in unconventional venues and transcends traditional thematic boundaries.

## **Future.Talk / events (physically / digitally)**

The Future.Talks, taking place at least three times a year, provide an opportunity to present current topics, research results and best practices. Through presentations, workshops and panel discussions, participants are invited to jointly derive implications for the insurance industry and their own companies.

## **Seminar «Fit for Insurance»**

Future.Value partners have the opportunity to introduce their employees (newcomers and career changers) to the world of insurance within the I.VW-HSG fundamental course. Experienced speakers convey the most important aspects of insurance and risk management. This seminar is offered either on the HSG campus (3 block days) or in an online format (3-5 weeks, 3hrs/session).



## Executive education discount

Future.Value partners can now take advantage of a new pricing benefit starting in 2023. If more than two individuals of a Future.Value partner company participate in an executive education program, a maximum discount of 10%, on the course fee, will be offered by the I.VW-HSG (not cumulative with early booking discount). This initiative aims to promote team-based executive education, enhancing the impact of the skills acquired in these programs.

# Further benefits

## Collaborative studies

Upon mutual agreement, collaborative studies on current topics can be conducted.

## Master- / Bachelor theses

Project partners have the opportunity to submit proposals for bachelor's and master's theses on selected topics after consultation with the respective lecturers.

## Website and events presentation

All Future.Value partners will have their logos displayed at our events, as well as on our website (including a link to their company page).

# Partnership

## By becoming a partner, you profit from:

- Gaining insights on developments and trends in the insurance industry
- Extensive networking opportunities with other Future.Value partner companies, the I.VW-HSG, students and doctoral candidates
- Free access to engaging events
- A wide range of opportunities to foster relationships and exchange ideas
- Accessing valuable insights at the intersection between research and practice
- A long-term cooperation with the Institute of Insurance Economics (I.VW-HSG)

## By becoming a partner, you support:

- Ongoing exchange between research, education and practice
- Practical engagement of students and doctoral candidates
- Applied and scientific research
- Nurturing young talents in insurance management
- Collaboration with one of Europe's leading business universities and the I.VW-HSG, recognised as a «Global Center of Insurance Excellence» by the International Insurance Society

# Service packages

Packages / services	Information	Researcher	Developer	International & Startups <sup>1</sup>
<b>Exchange of information</b>				
<b>St.Galler Trendmonitor magazine</b> (4x/year printed & PDF)	x	x	x	x
<b>Applied research / studies</b> Access to studies & publications	x	x	x	x
<b>Young Talents</b> Individual event by arrangement		x	x	
<b>Network</b>				
<b>I.VW annual conference</b> 1x/year «the unique conference»	1 participant	3 participants	5 participants	1 participant
<b>Future.Talk</b> (physical a/o digital) min. 3x/year	2 participants	4 participants	10 participants	1 participant*
<b>Partners meeting</b> Meeting of primary contacts every 2 years	1 participant	1 participant	1 participant	1 participant
<b>Executive education</b>				
<b>Seminar «Fit for Insurance»</b> DE or EN	1 participant/ year	2 participants/ year	4 participants/ year	1 participant/ year
<b>Partner discount</b> 10% off the course fee, per I.VW-HSG executive program, if attended by min. of 2 participants/ company	x	x	x	x
<b>Annual contribution by project partners (excl. 8.1% VAT)</b>	CHF 8'800	CHF 14'900	CHF 17'000	CHF 5'000

<sup>1</sup>The «International & Startups» package is exclusively designed for the insurance companies headquartered outside of Switzerland and for the startup companies, both within and outside of Switzerland.

\*This package allows two participants to attend Future.Talks held internationally.

# Future.Value Partners 2024

We are delighted that currently more than 40 companies are partners of the I.VW-HSG and support the Future.Value community with more than 900 active participants.

Accenture AG

Adnovum

alabus ag

Allianz Suisse

AXA Switzerland

Baloise

BearingPoint

Branchen Versicherung Schweiz

Capgemini Switzerland AG

Cognizant Technology Solutions AG

CSS

die Mobiliar

Ernst & Young AG

FIL Investment Switzerland AG

Generali insurances

GrECo International AG

Groupe Mutuel

GVB Privatkundenversicherung AG

Helsana Insurance Company Ltd

Helvetia Insurance

Kessler & Co AG

msg Suisse AG

PAX

PricewaterhouseCoopers AG

Q\_PERIOR AG

Sanitas health insurance

SAP (Schweiz) AG

The Swiss Insurance Association SIA

Suva

Swiss Life AG

Swiss Re

Synpulse Schweiz AG

Vaudoise Assurances

Versicherungskammer Bayern

Visana Services AG

VZ VermögensZentrum

Zurich Insurance Company

# From insight to impact.

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